

The Largest Fair in the European Region Makes a Name for Itself

Plast Eurasia Istanbul 2023, the 32nd International Istanbul Plastics Industry Fair, was held at Tüyap Fair and Congress Center in Istanbul, on November 22-25, 2023. The largest technology, innovation and information sharing, and also a giant trade platform for the plastics industry, the Plast Eurasia Fair once again maintained its position in the industry.

Tens of thousands of visitors meet hundreds of exhibitors

This year, visitors met machinery and raw material companies at 14 halls, including Halls no. 1-1A-2-3-4-5-6-7-8-9-10-11-11A and 12, at the fair that is held every year and that continues growing steadily. With two newly-opened halls this year, 1,375 exhibitor companies had the chance to exhibit their products and services. The fair was visited by 67,249 professional buyers, where 16% of the total number of visitors consisted of foreign buyers.

Commerce spread over a wide geography

Among the professionals who visited Plast Eurasia that was held with the participation of exhibitors from 43 countries, 27% were from the European countries, 21% from Asia and Oceania, 19% from African countries, 13% from the Middle East, 10% from the Balkans and 8% from North and South America. With its great trade volume spread over a vast geography, buyers from 118 countries in total had the opportunity to gather products and services under a single roof.

The new player of the plastics recycling industry takes the stage

As the first fair organized in Türkiye in the plastic recycling industry, RePlast Eurasia Fair was also launched during the Plast Eurasia Istanbul Fair, which was highly successfully organized for the 32nd time with the participation of all shareholders in the plastics industry. The sales of this new fair that attract great attention of exhibitors and visitors were almost closed in the latter fair.

Works started for the next meeting of the industry

Date of the next fair, Plast Eurasia Istanbul - the 33rd International Istanbul Plastics Industry Fair, is also determined. The exhibitors have already started requesting to take part in the fair that will continue growing with a new additional hall, on December 4-7, 2024.

The stands for the fair, which is regarded as the most significant meeting platform for the entire industry, are intended to be up for sale as of January.