

Plast Eurasia Istanbul 2023,

The indispensable address for the plastics industry!

Preparations for the International Fair of the Plastics Industry in Istanbul have begun

The Plast Eurasia Istanbul 2023 Fair, organized by TÜYAP Tüm Fuarçılık Yapıcılık A.Ş., in cooperation with PAGEV, is preparing to bring together sector professionals for the 32nd time from November 22-25, 2023.

The International Fair for the Plastics Industry in Istanbul will provide the opportunity to review the machinery, raw materials, and equipment under one roof, especially product and production applications specific to the plastics machinery and raw materials industry.

As the sector of choice, Plast Eurasia İstanbul Fair

In 2022, Plast Eurasia Istanbul was again the industry's top choice, with 1,087 participants and 64,047 visitors in 13 exhibition halls. At the fair, participants from the world's five continents presented their latest products and services to visitors. The fair, which features the leading companies in the sector, saw a 27% increase in participants compared to the previous year.

The fair received full marks from participants and visitors

94% of attendees said they would attend the fair again in 2023, and 90% of visitors were satisfied with the fair.

Attendees indicated that the fair met expectations on topics such as strengthening company image, launching new products/services, attracting customers from domestic and international markets, strengthening existing business relationships and building new ones, and not being behind the competition.

Take measures to increase your exports

Visitors from the countries where exports were made attracted attention at the fair. The fair hosted 10,227 international visitors from countries with high export numbers, such as Germany, Italy, Spain, France, Poland, and England, totaling 64,047 trade visitors.

Achieve your goals at this fair

At the fair, where participants can meet with international visitors, offer their products, and establish new collaborations, visitors will have the chance to see the industry's innovations up close by learning about the latest technology products and applications in person. Regarding quality and diversity, the fair will provide the opportunity to meet domestic and foreign professionals in the sector and establish new business relationships.

You can purchase your ticket at www.plasteurasia.com to meet more than 1000 companies at the 4-day fair or contact them to get a booth.

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